



MINNESOTA SAFETY COUNCIL

Making Minnesota A Safer Place to Live



Chapter of the National Safety Council

February 29, 2016

Jeanne Korf
Facilities Manager
Rush City Public Schools, ISD 139
51001 Fairfield Avenue
Rush City, MN 55069

Dear Ms. Korf:

Congratulations! Rush City Public Schools, ISD 139 has been selected to receive the Meritorious Achievement Award in Occupational Safety. A sample news release is included which you can customize for your local media or internal use.*

Your representative can pick up your award before the Governor's Safety Awards luncheon on May 5. The award will be on display in the registration area for the 2016 Minnesota Safety & Health Conference, held at the Minneapolis Convention Center in downtown Minneapolis. The luncheon begins at 11:45 a.m.

We've also included a conference registration form for the person who will pick up your award. It provides a very special low rate for that individual — just \$310 for all three days including the conference luncheon; or just \$175 for Tuesday, May 3 or Wednesday, May 4; or \$80 for Thursday, May 5.

We send a warm invitation to other members of your organization to attend, as well. Additional employees would attend at the regular conference price. Please take a look at <http://www.minnesotasafetycouncil.org/conf>, including the full conference brochure, on our website. You'll also find links to a downloadable conference registration form and online registration.

Your early return of the attached reservation form will help us make effective arrangements for the event. We look forward to hearing from you by April 5, 2016.

**(Please note: you will also receive this notice via e-mail, and both the news release and registration form will be attached.)*

Sincerely,

MINNESOTA SAFETY COUNCIL, INC.

Paul Aasen
President

Dear Governor's Safety Award Winner,

We are providing this sample news release in case you want to provide information about your award to your local newspaper or internal newsletter. The release provides basic information about the Governor's Safety Awards and you can customize it by filling in specifics about your company or organization. If you have any questions, please e-mail kristy.zack@minnesotasafetycouncil.org.

Contact: (Name of contact person)
(Contact person's phone number)

Headline: (Company/organization name) Earns Governor's Safety Award

(Date, City, Minn.) - (Company/organization name) will be recognized for excellence in workplace safety and health at the Governor's Safety Awards luncheon on May 5 at the Minneapolis Convention Center. The (company/organization) is one of 309 employers to be honored through the awards program, coordinated by the Minnesota Safety Council.

"Employers like (company/organization name) know that safety isn't automatic," said Paul Aasen, president of the Minnesota Safety Council. "It takes attention, dedication and continuous effort to protect their employees."

"(insert quote from your company or organization's chief executive)."

Since 1934, the annual Governor's Safety Awards program has honored Minnesota employers with exceptional safety performance. Applicants are judged on several years of injury data as it compares with their industry's national statistics, and on their progress in implementing a comprehensive safety program. Winners are recognized at three levels:

- Meritorious Achievement (193 winners): Incidence rates that are better than the industry average for at least three years, and a score between 50 and 74 on a 100-point safety program evaluation scale.
- Outstanding Achievement (77 winners): Continuing improvement and/or a continuing outstanding record with incident rates that are 51%-90% better than the industry average, and a score between 75 and 90 on the safety program evaluation scale.
- Award of Honor (39 winners): Incidence rates at least 91% better than the industry average, and a score between 91 and 100 on the safety program evaluation scale.

(Company/organization name) received a/n (Meritorious Achievement Award/Outstanding Achievement Award/Award of Honor).

The Governor's Safety Awards luncheon is part of the 82nd Minnesota Safety & Health Conference, coordinated by the Minnesota Safety Council. The conference is the oldest and largest gathering of workplace safety and health professionals in the region. The Minnesota Safety Council, founded in 1928, is a non-governmental, not-for-profit organization dedicated to improving the quality of life in Minnesota by preventing unintentional injuries ("accidents").

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